



PRESS RELEASE – FOR IMMEDIATE RELEASE

14th May 2010

CRIMSONWING EARNS “CERTIFIED FOR MICROSOFT DYNAMICS” RESELLER STATUS

[London, UK – 14th May, 2010] Crimsonwing announced that it has been recognised for successfully selling and implementing PrintVis, a fully integrated ERP/MIS system based on Microsoft Dynamics NAV, with the Certified For Microsoft Dynamics logo by achieving Authorised Reseller status.

Certified for Microsoft Dynamics is Microsoft Corp.’s highest standard for partner-developed software. Solutions that are “Certified for Microsoft Dynamics” have demonstrated quality and compatibility with the Microsoft Dynamics product on which they run by passing rigorous VeriTest (a service of Lionbridge) testing for Microsoft Dynamics. In addition, Microsoft Dynamics partners who qualify for this status need to be a Certified Partner in the Microsoft Partner Program and provide examples of customers who are successfully using the certified solution and were willing to recommend it. By successfully meeting all requirements, Crimsonwing can now offer the PrintVis solution with the distinct Certified for Microsoft Dynamics logo.

For customers, the Certified for Microsoft Dynamics logo helps identify Microsoft Dynamics solutions that have been tested for compatibility, meet high quality standards and are used successfully by existing customers. This certification represents a significant step in elevating the standard for partner-developed software solutions for industry-specific business applications. By highlighting these solutions, Microsoft also creates new opportunities for partners to expand their reseller channel and to better promote their packaged Microsoft Dynamics solution for customers.

“This milestone demonstrates Crimsonwing’s commitment to delivering the most effective ERP solutions and expertise for our customers,” said Crispin Read, general manager Microsoft Dynamics ERP. “We congratulate Crimsonwing for meeting Microsoft’s highest standards of quality and becoming a CfMD solutions reseller.”

Crimsonwing has teamed up with Danish firm NovaVision to develop Microsoft Dynamics PrintVis – a fully integrated MIS / ERP system developed by print industry experts for print industry companies. From management and financials all the way to the production floor and printing press, PrintVis manages all aspects of a printing company. Saving users time and money, PrintVis unifies disparate systems under one, easy-to-use business management solution. You can read more about PrintVis in the Microsoft Dynamics Solution Finder and on Crimsonwing’s homepage.

Crimsonwing is an international IT solutions provider developing and implementing leading-edge technology. The ERP division provides development, implementation, training and consultation across Europe for small, midmarket and corporate businesses using business applications. Crimsonwing specializes in Microsoft Dynamics NAV, AX and CRM with solutions such as PrintVis that help leading global companies across industries including the Adare Group, GB Eye, Kalamazoo, Stephens & George and Edwin Buckley achieve success.

“Crimsonwing has always been committed to software excellence and achieving the Certified for Microsoft Dynamics designation for the PrintVis solution is a reflection of that commitment,” said Jaap Schram de Jong, ERP Director at Crimsonwing.

ABOUT CRIMSONWING

Crimsonwing is an international IT solutions provider developing and implementing leading-edge solutions to help European companies to gain a competitive advantage. Crimsonwing offers flexible, cost-effective and proven industry solutions for ERP, eCommerce and custom development, and is a growing, profitable and publicly listed company, employing 230 people.

FOR FURTHER INFORMATION PLEASE CONTACT:

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MORE INFORMATION FOLLOWS:

Crimsonwing home: www.crimsonwing.com

Microsoft Dynamics Solution Finder: <http://www.microsoft.com/dynamics/en/us/solution-finder.aspx?solutionid=9aebfca2-8203-408f-b7fe-5889c9c29cb5>

Crimsonwing PrintVis: <http://www.crimsonwing.com/int/en/microsoft-dynamics-solutions/printvis>

Crimsonwing Microsoft Partner Profile: <http://www.microsoft.com/dynamics/en/us/solution-finder.aspx?partnerid=6db94c74-328b-4db2-b9b9-330190e006a3&tab=2>

PrintVis Home: <http://www.printvis.com/>

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