

COMPANY ANNOUNCEMENT

CRIMSONWING plc

APPOINTMENT OF EXECUTIVE BOARD MEMBER

Date: 4th March 2008 **Reference:** Crimsonwing 02/2008 **Listing Rule:** LR 9.51 – 9.53

This is a Company Announcement being made by the Company in compliance with Chapter 9 of the Listing Rules:

Appointment of Executive Board Member



With effect from 14 February 2008 Crimsonwing Plc have appointed Tom Meehan, BSc, MBA to the Executive Board of Crimsonwing Plc.

Tom has been with Crimsonwing for five years, where he has been leading the sales of our Ebusiness solutions in the UK market. Crimsonwing clients such as-Williams Lea, Kingfield Heath, the Institute of Directors (IoD) are some of Tom's notable successes in this period. Tom also broadened his responsibilities to include Sales Management of Crimsonwing Custom solutions, and has worked successfully to secure new business from Lloyd's Register, and Top Ten Holdings, amongst others.

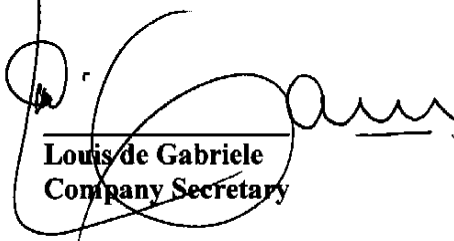
Tom has been involved in the IT industry for around 20 years, starting his career at the National Westminster Bank and then Lloyds Bank. He then worked for three years selling investment banking products to international accounts such as JPM Morgan and Goldman Sachs. Tom joined Oracle in 1998 and worked initially in the financial consulting division with clients such as Barclays Bank, and then moving to become the Oracle Sales Manager for the Royal Bank of Scotland. He joined Crimsonwing in 2003.

Tom is now Executive Director for Crimsonwing's Ebusiness and Custom solutions in the UK market.

This appointment will put more impetus behind the growth and development of Crimsonwing's UK business with two executive directors now in place: Tom Meehan (Ebusiness and Custom solutions) and Jaap Schram de Jong (Dynamics solutions).

Additionally the appointment will make time available for David Walsh, the Crimsonwing CEO, to increase his involvement in acquisition related activities.

Signed:


Louis de Gabriele
Company Secretary